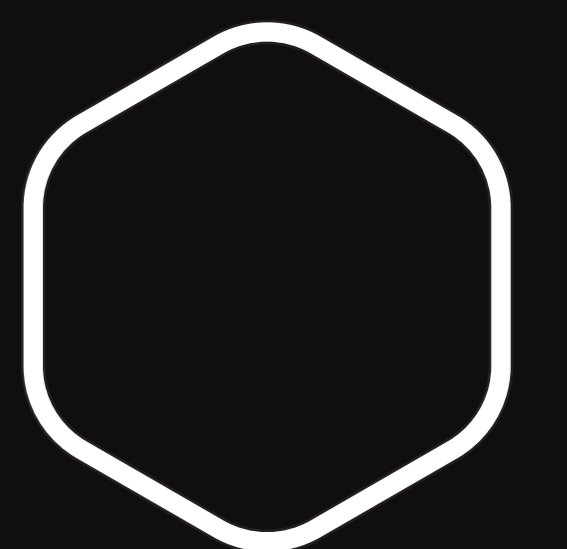


**African**  
SCRIPT GS



# COMPANY **PROFILE**

[info@africanscript.com](mailto:info@africanscript.com)

# About The Company

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***African Script is an Information Technology Company founded in 2017. We distribute our team all over the globe which lives and breathes how to solve problems.***

We've worked with clients in almost all fields you can think about. Be it E-commerce, Education, Real Estate, Medical Schools, Tourism, Printing & Packaging, Production Companies, Automobile, Legal Firms, Human Resource Firms, Non Governmental organizations and not forgetting partnering with other tech firms to deliver their products.

**WHAT CAN WE BUILD FOR YOU ? REACH OUT TODAY**

## CONTACT US

**Address:**

Jkuat Towers 17th Floor ,  
Nairobi - Kenya

**Phone:**

+254101676 838

**Mail:**

[www.africanscript.com](http://www.africanscript.com)

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# Mission & Vision

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## Mission

To develop and deliver high-quality IT products that address the specific needs and challenges of businesses in the African market, enabling them to optimise operations, enhance customer experience, and achieve sustainable growth.

## Vision

To empower businesses in Africa with state-of-the-art IT solutions that drive growth, efficiency, and competitiveness.

## Values

Customer Centric  
Quality Of Work  
Sustainability Of Work

# Our Services



## Website Design & Development

We excel in providing top-notch website design and development services, making us the go-to choice.



## Maintenance & Support

We offer comprehensive solutions to ensure that our clients' digital assets are functioning optimally.



## Payments Integration

We do offer payment integration for the following with M-psa, Visa, Master Card, Paypal etc.



*We've not only locked out ourselves to the African Market but also operating clients in China, Europe, United States and Canada.*



## **Mobile App Design & Development**

**We are a trusted developer of mobile applications, catering to the diverse needs of businesses across industries.**



## **Branding & Digital Marketing**

**We take pride in offering exceptional branding & digital marketing services that are de-signed to skyrocket your brand's online presence.**

# SYSTEM DESIGN & DEVELOPMENT

## Description

African Script specializes in providing comprehensive systems design & development solutions to businesses across various industries. Our experienced team of developers and engineers are skilled in designing, building, and deploying robust systems that meet the unique requirements of our clients. We follow a systematic approach to systems development, starting with thorough analysis and understanding of our clients' needs, business processes, and objectives. This allows us to develop tailor-made systems that streamline operations, enhance productivity, and drive business growth.

The systems we deal with are as follows:

- Human Resource Management Systems
- School Management Systems
- Point of Sale Systems - (Hotels, Bars, Pharmacy, Hardwares, General Stores)
- Online writers management systems
- Logistics Systems

At African Script, we employ cutting-edge technologies and industry best practices to deliver high-quality systems that are scalable, secure, and user-friendly. Our development process includes requirements gathering, system design, coding, testing, and deployment, with a strong focus on collaboration and continuous communication with our clients. We are committed to delivering projects on time and within budget, ensuring that our clients' systems are delivered with precision and excellence. Whether it's a custom enterprise software solution, a web-based application, or a mobile app, African Script is dedicated to delivering systems that empower businesses and drive their success in the digital age.

## Service Delivery Process

01

### Discovery Phase

This phase includes key areas which help us understand our client. These are: Consultative meeting with client, Visualization of the product, Requirements Gathering and how the project will be managed.

02

### UI / UX Implementaiton

After the whole project has been visualized and our client has given us a go ahead, we start implementing the designs which will be hooked up to the backend at a later stage or immediately.

03

### Backend Implementaiton

This process involves implementation of the logical aspect of the systems through programming, database and application programming interfaces

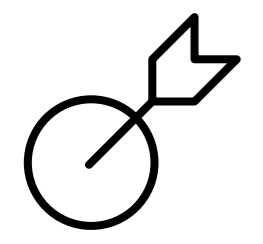
04

### Testing & Deployment

It is the final phase of our development process. It involves testing of the system to make sure it performs all the functions as envisioned and serving the target market just as expected.

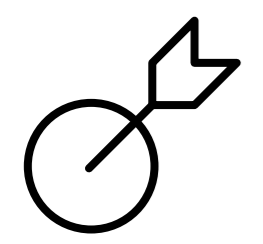
# BRANDING

## ONLINE BRANDING



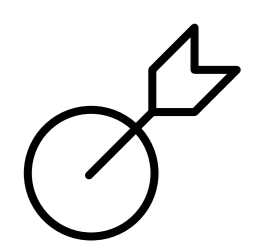
### Digital Identity:

We develop and refresh your online presence, starting with their website.



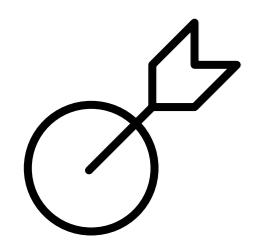
### Social Media Branding:

Create and maintain a consistent brand presence on social media platforms.



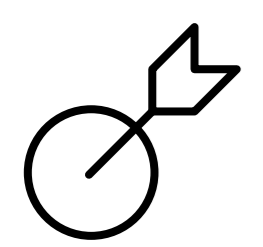
### Content Marketing:

Develop a content strategy that includes blog posts, articles, videos, infographics, and other content that reflects the brand's messaging and values.



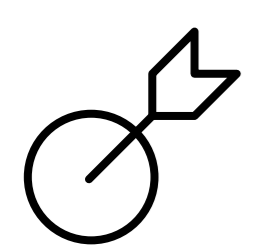
### Online Advertising:

Manage online advertising campaigns to increase brand visibility and reach target customers through platforms like Google Ads, Facebook Ads, and more.



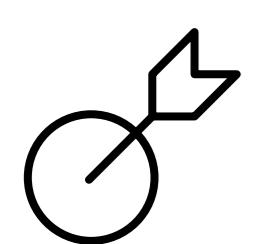
### Search Engine Optimization (SEO)

Optimize online content for search engines to improve the brand's search visibility and organic traffic.



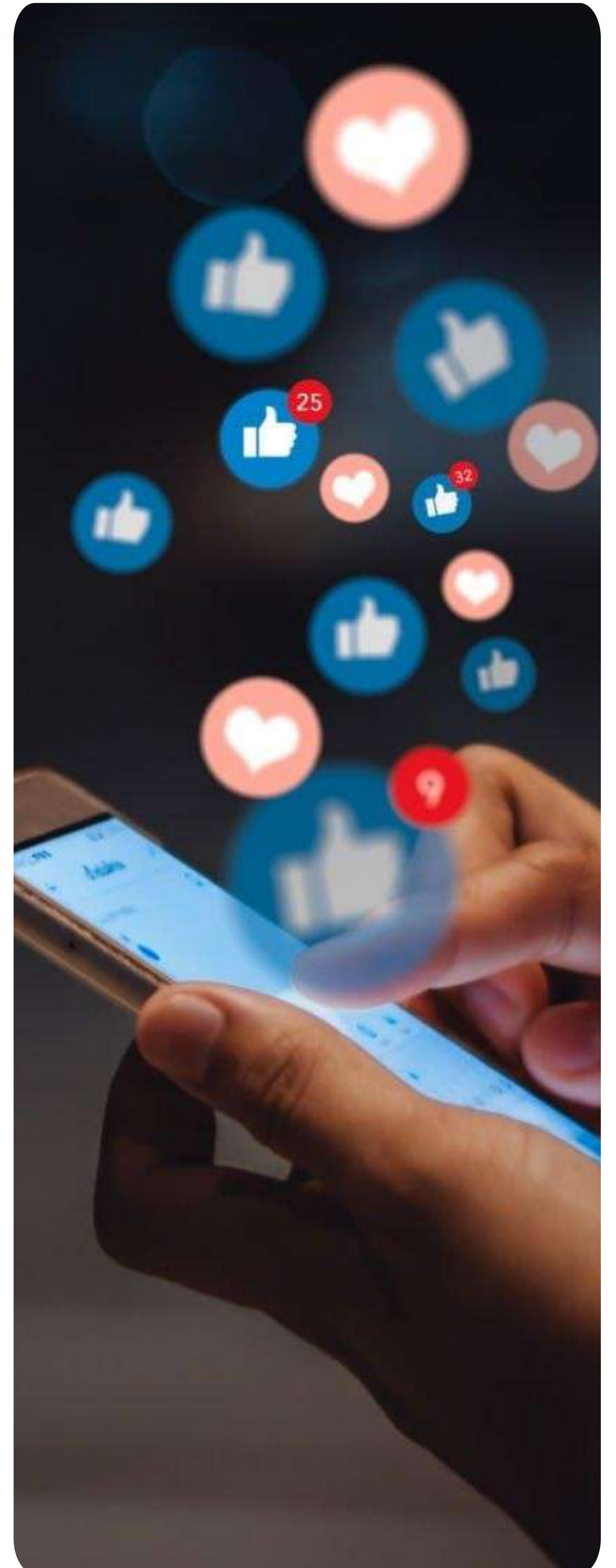
### Email Marketing

Design and execute email marketing campaigns that keep customers engaged and informed about the brand.



### User Experience (UX) and User Interface (UI) Design

Ensure that the brand's website and digital interfaces offer a seamless, visually appealing, and user-friendly experience.

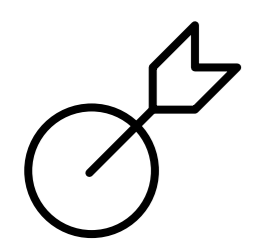


# BRANDING

## OFFLINE BRANDING

### Print Materials

#### Print materials such as:

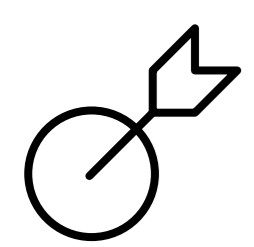


#### Small Size

Brochures	Event Programs	Notepads
Bookmarks	Flyers	Notebooks
Business cards	Greeting Cards	Gift Vouchers
Booklets	Invitation Cards	
Catalogs	LetterHeads	
Certificates	Labels & Stickers	

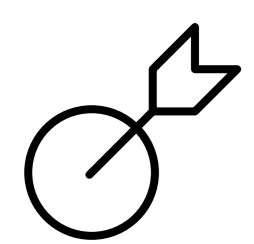
#### Medium Size

Calenders	Packaging Materials	Magazines
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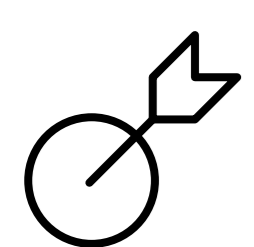
#### Promotional Materials such as :

Shirts	T-shirts
Hoodies	Tapes
Pens	
Mugs	
Caps	



#### Banners

- Vinyl Banners
- Retractable/ Roll up / Pull up Banners
- Pop Up Banners
- Street Banners
- Teardrop Flags / Banners
- Table Top Banners



#### Large Size

- Posters
- Billboards



# Some Of Our Clients:



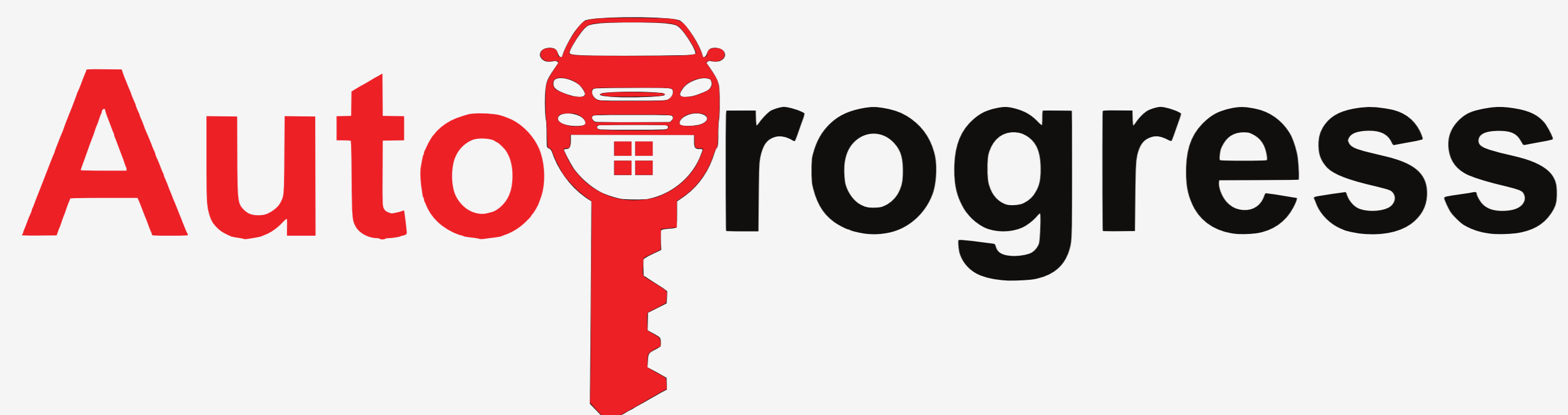
**Wegner Foundation**  
*For A Brighter Future*



**ACTS OF COMPASSION**  
Transforming communities by  
connecting people



**DASCAH MN  
COMMUNITY**  
ADVOCATE, ENLIGHTEN & PROMOTE MULTI CULTURAL CONNECTION



**Zen Health Services**  
*Your Solution to peace of mind*



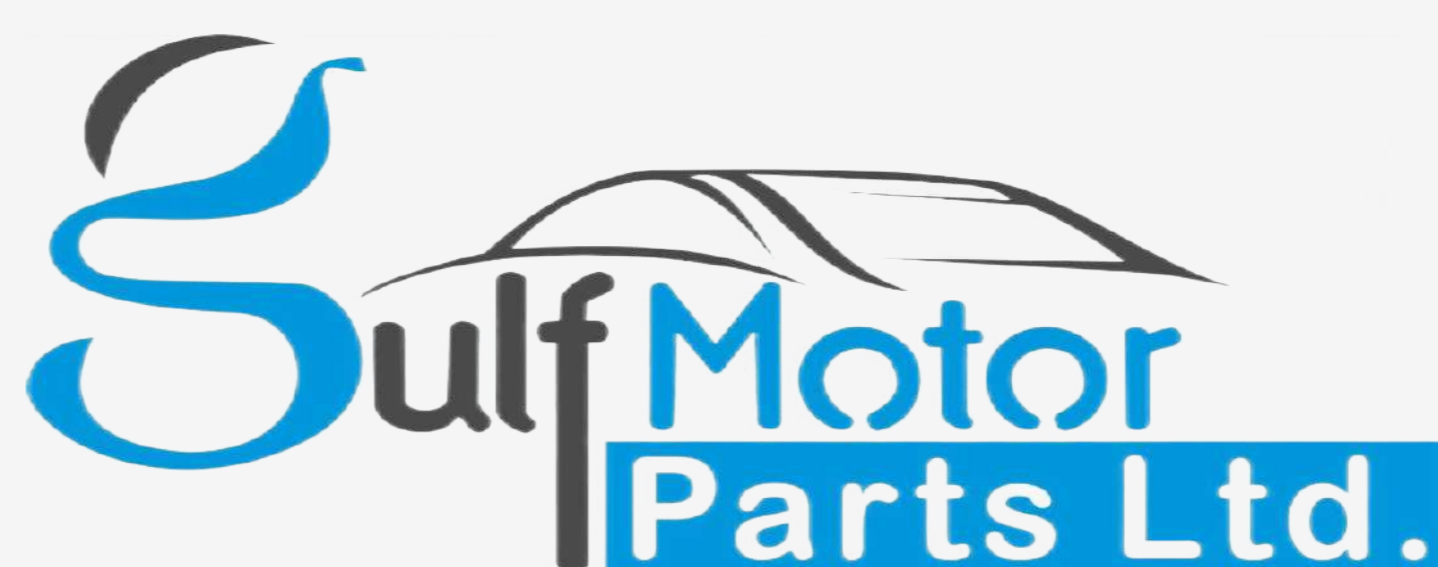
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**JUST BE**





# Get In Touch Today !



**+254 101 676 838**



**info@africanscript.com**

**Shaping the future,  
scripting success!**